



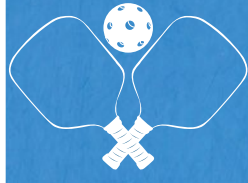
BRUNSWICK FOREST™



Vol 3 Summer '18

Coastal by Nature

Taking the Love of Pickleball Indoors with Exceptional Facility



Just south of the entrance to Brunswick Forest, the nation's first facility of all indoor pickleball courts with CushionMaster Premium Plus rubberized flooring is scheduled to open in mid-July.

House of Pickleball (HOP) is equal parts business venture and labor of love for its seven owners, six of who are Brunswick Forest residents. Richard Holloman, who initiated the project, explained how the facility, like the sport itself, took off so quickly in the area.

"When I moved to Brunswick Forest from Landfall four years ago, there was just a small group playing pickleball, probably less than 20 people," said Holloman. While Brunswick Forest has outdoor courts, he said weather concerns, such as rain, heat and wind, limit the number of days people can play, so he started looking for indoor options.

"The sport was just exploding," he said. "It's touted as one of the fastest-growing sports in the U.S., so it made sense to consider building a facility to meet the demand."

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So, what have you been up to lately?

Snapshots of residents and guests in action



Cinco de Mayo Concert



Cardboard Boat Regatta



Cardboard Boat Regatta



Dog Show



Amazing Race



Cardboard Boat Regatta



Cinco de Mayo Concert



Amazing Race



Cardboard Boat Regatta



Cinco de Mayo Concert



Dining at Bellamy Mansion



Croquet Match

Meet The Lawsons

Living Their Best Life In Brunswick Forest



When Bill and Renee Lawson moved to Brunswick Forest in May 2016, it was a homecoming of sorts. Both are originally from North Carolina, but had not lived here in about 20 years. Ultimately, it was visits with family and friends that brought them home.

Bill explains, “Two years prior to moving back, Renee had come to North Carolina for a funeral. Although it was a bad occasion, she had met so many friends and relatives, I could tell in her voice that she wanted to move back. When I got off the phone that day, I started looking for a way to get us back to North Carolina.”

In August of 2015, the Lawsons went to Myrtle Beach and decided to visit friends who had moved to Brunswick Forest.

“We just came to see their new house and have lunch, and it turned into seeing five Brunswick Forest properties that very day,” said Renee.

She explained that they returned to Brunswick Forest about once a month for the next five months and, in February of 2016, they bought their house in Park Landing. They moved that May, after Bill completed his last semester as a professor of philosophy at the University of Memphis. Also a professor at the university, Renee had retired in 2014 where she had worked with doctoral students in the college of education.

When asked how they chose the area, Bill replied, “The restaurants, the arts, the fact that there’s always something

going on in Wilmington that’s really surprising. We like to say we can have a New York experience without the New York cost.”

The Lawsons said they chose Brunswick Forest over other neighborhoods in the area because of the friendly, active atmosphere. “We came out to Brunswick Forest early one morning and saw all these people out walking their dogs and biking, and we knew this was it,” said Bill. “It’s one of the nice things about living here. You can get up in the morning and walk to your heart’s content. There’s a hundred miles of trails and you can walk everywhere—to the grocery store, drug store, coffee shop, restaurants. You don’t even have to leave Brunswick Forest. You can stay right here and get all of your needs met.”

Access to excellent health care has been a positive for them, as well. “We wanted to be sure we would have the continuity of good care once we moved,” said Renee. “And we found that to be true. In fact, our doctor’s office is right here in Brunswick Forest, so we can even walk or get on bikes to go see the doctor.”

Unquestionably, the things that make this a nice place to live also make it a nice place to visit. The Lawsons said the historic downtown, area beaches, and the community’s amenities make it easy to show family and friends a good time.

“I think for retirement, we couldn’t have asked for a better space,” Bill summarized

The couple said they have met so many different people from all over the country who have moved to Brunswick Forest and have made many friends. “Just from going to things like water aerobics, we are meeting people who become part of our social network,” Bill said. “It’s really been an amazing experience.”

“I’m not sure how life could get any better now that we’ve landed in Brunswick Forest.” -Renee Lawson

Asked to rate their happiness on a scale of one to ten, Renee doesn’t hesitate. “Fifteen!” she beams.

Bill smiles and nods in agreement. Clearly, both are so happy to be home.

Get Into the Groove



Slide on into line dancing at Brunswick Forest. Lorrie & Steve Gregory, who started the club seven years ago, offer lessons four times a week. All levels are welcome, and participants find opportunities to try their new moves at the 95 concerts throughout Brunswick County in the summer. For information, contact Lorrie at [910.399.7098](tel:910.399.7098) or winddancerlg@aol.com



(continued from cover)

Locally, the sport has grown so much, in fact, there are now more than 500 members in Brunswick Forest's Pickleball Club, an organization founded about four years ago by Jan Abbott, another

owner in the House of Pickleball, along with Brunswick Forest residents Marty Scott and Nancy Holly. HOP co-owner Glenda Pfister said they are being told that some people who are looking to relocate are calling communities in advance of visiting them to find out if there is a local pickleball scene. "They are basing where they want to live on which places offer the best opportunities for pickleball play," she said.



GETTING THE PICKLEBALL ROLLING

Holloman said he first attempted a public-private venture with the town of Leland, and when that didn't work out, he found a small group of avid players to invest in the facility and/or lend money for the effort. About a year ago, the group bought the 2.5-acre parcel of land at 115 Kay Todd Road from Jeff Earp, one of the developers of Brunswick Forest.

The location, Pfister said, is central for much of the region, as players come up from Myrtle Beach and over from Wilmington to take part in pickleball at Brunswick Forest.

"While there are already some places in the area where people can play indoors, those are retro-fitted and not ideal for pickleball,"

Sales Team in NJ and DC

The sales team will be telling the Brunswick Forest story at the Hilton in Parsippany, New Jersey on Sept. 8 and 9, and the Ritz-Carlton at Tyson's Corner in the D.C. area on Sept. 22 and 23. Hundreds attend *IDEAL-Living* shows to learn about communities offering exceptional retirement living.



No more rain delays in store for local pickleball enthusiasts

House of Pickleball will be open 7am-10 pm Sunday through Thursday; 7am-11 pm Friday and Saturday. For more information, visit houseofpickleball.com

explained Pfister. "For example, playing on a basketball court adds the glare of the flooring, which makes it hard to see the ball, and the wooden floor causes the ball to bounce differently. Also, lines on a basketball court, or outdoors on a tennis court, are distracting for players who have to discern which line is which during play."

HOME COURT ADVANTAGES

House of Pickleball answers all of these concerns, as the climate-controlled facility will have six courts with CushionMaster Premium Plus rubberized cushioned flooring that is easy on the body's joints, consistent lighting across all courts, permanent nets, and lines on the court that are for pickleball only. All levels of play are welcome, said Holloman, and the facility will offer drop-in play, organized games, beginner clinics, and training for players of all levels. They will also host pickleball tournaments.

While privately owned, the facility will be open to the public, and special pricing on memberships is available until the facility opens. Membership isn't required to play at the facility, but members receive preferred pricing and scheduling over non-members. The staff includes five instructors who are certified by the International Pickleball Teaching Professional Association (IPTPA), with four others working on completing their credentials. This is especially significant, said Pfister, because there are only about 300 IPTPA-certified instructors across the U.S. "In three weeks, we had 300 people sign up for league play," emphasized Holloman. "That just shows the interest level. Because it's easier on the body than some sports, a lot of retired people play, but it's actually a lot of fun for all ages."

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RCLCO's Top-Selling Master-Planned Communities List
Mid-Year 2018

Brunswick Forest Site of County's First Ambulatory Surgery Center

On July 26, 2018, EmergeOrtho will break ground on a new medical services office building that includes the first ambulatory surgery center in Brunswick County. The facility was made possible through a certificate of need awarded to EmergeOrtho by the N.C. Department of Health and Human Services. The state's 2016 facilities plan determined that Brunswick County requires an additional operating room to serve its growing population.

As dictated by the certificate of need, the three-story, 55,578-square-foot facility will have one operating room and two procedure rooms, all of which will be housed on the first floor. The second floor will contain all orthopedics examination and treatment rooms, which are being relocated from the current Brunswick Forest location, as well as diagnostic imaging with advanced MRI. Pain management and physical therapy services will be provided on the top floor, after being moved from the Waterford and Brunswick Forest offices, respectively.

"The relocation of services will happen in phases and patients should expect little to no interruption in their care," explained Stephen DeBiasi, chief executive officer of EmergeOrtho.

The location at 1168 Cutlar Crossing in The Villages of Brunswick Forest will provide immediate access for Brunswick Forest residents, as well as more convenience for patients in the tri-county area of Brunswick, New Hanover and Columbus. An additional benefit, independent ambulatory surgery centers tend to be a more affordable setting than hospitals.

DeBiasi said those who live and work in the area may be interested in watching the construction as the project progresses, as it will be the tilt-up method where the walls are built on the ground and then tilted up onto the concrete slab. The exterior structure will go up quickly, followed by the interior work.

===== YOU ARE INVITED TO =====
THE GROUNDBREAKING CEREMONY
===== JULY 26, 2018 | 8:30 - 10:00 a.m. =====



NEW AND OF NOTE IN THE VILLAGES:

NOW OPEN:

Shuckin' Shack Oyster Bar

MOVING IN:

Brunswick County Economic
Development Foundation

Coastal Dance Academy

Hairology

True Homes Design Studio

UNDER CONSTRUCTION:

House of Pickleball
EmergeOrtho Orthopedics
and Surgery Center
(See related articles.)

EXPANDING:

The Joyce Irish Pub & Grill
(The additional space
will include a game area.)

EXISTING:

AA Storage

ATMC

Austin Southeastern Oral and
Maxillofacial Surgery

BB&T Bank

Berry Financial Services, Inc.

Blue Wave Dentistry

Brunswick Forest Veterinary Hospital

CAMS

Cherubini Orthodontics

CVS/pharmacy

Edward Jones

EmergeOrtho

Family Dog Naturals

Farm Bureau

Hollywood Nails

Legacy Homes by Bill Clark

Lowes Foods

New Hanover Regional
Medical Associates

Pizzetta's Pizzeria

Port City Java

Shuckin' Shack

State Farm

Swell Vision

The Joyce Irish Pub

The Shoe Center

Wilmington Health

In & Around

Happenings at Brunswick Forest

As you know, there is always plenty to do in Brunswick Forest. Go ahead and ink these in, and watch for exciting additions in the weeks and months ahead.

Kayak Demo | Hammock Lake
July 21, 10am-12pm



Classic Car Show
August 18, 3pm-8pm



RV Show
September 14-16



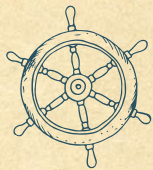
Concert in Annsdale Park
October 6



Health & Wellness Show
October 6



Craft Show
November 10



From the Helm

Writing this newsletter affords me the opportunity to talk about all of the successes of Brunswick Forest, from earning accolades to recent launches of new neighborhoods.

In the former category, Brunswick Forest was twice recognized earlier this spring. We were named among the 50 Best-Selling Communities by *55places.com*, and were repeat winners of the Bliss Award for Best Pickleball Community by *Real Estate Scorecard*.

On the real estate sales front, we are tremendously excited to have two new launches this summer. The Lakes, a neighborhood of 40 West Indies-inspired homes and the newest phase of Cypress Pointe, featuring 32 coastal cottages in that highly desirable neighborhood, are both on the market now. We are pleased to have continued success each year, thanks in large part to our residents who continue to share Brunswick Forest with friends and family.

But that's not the only encouraging news I want to share.

Throughout the year, I get to witness and participate in many selfless acts of giving. I find there is a sense of paying our good fortune forward, from our staff to our residents. And that, more than anything else, makes me proud to be part of Brunswick Forest.

I see my staff go to Lowes Foods in The Villages to get their own lunches, and bring back non-perishable items to place

in the Brunswick Family Assistance bin we keep in the Welcome Center. The staff has helped with so many efforts, from collecting school supplies for local children to distributing holiday gifts to families in need.

Our elite builders team puts together crews for Habitat for Humanity, and our residents volunteer and donate in countless ways, both as individuals and through Brunswick Forest's many clubs. A couple of examples that come to mind are Hogs in the Forest, a motorcycle enthusiasts club that collects food for Manna Ministries, and the Woodworking Club, which has completed several projects for local schools and businesses.

While it may seem we are living in tense times and much of the news we hear is troubling, it is so encouraging to be surrounded by positive people who go above and beyond to make the world a better place—starting in their own community.

Many thanks for all you do, and happy summer to all!



Jerry Helms, Director of Sales and Marketing

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